



BEL AIR MIDDLE SCHOOL

Create Your Own Success Story

September 16, 2019

Dear Bel Air Middle School Community:

Bel Air Middle School's PTA needs help raising funds to provide a variety of benefits for every student to enjoy at school.

This year's fundraiser is "Dough for Funds", an opportunity provided by Panera Bread. Students will take orders for Panera Bread strips at a cost of \$10 per strip. Our goal is for each student to sell 5 strips. The coupon choices are:

- one six coupon bagel strip (each coupon will feature three bagels)
- one six coupon strip which features a variety of baked goods, including a French baguette, ciabatta loaf, focaccia round, 3 bagels, 2 cookies, or a brownie slice

The fundraiser will begin on September 17th. All payments will need to be made in advance and orders/payment will be returned to your child's homeroom teacher. **All orders and money will be due no later than October 1st.** The PTA will distribute the strips to students during the week of **October 21st**.

All profits will go toward student activities. While we encourage and appreciate your participation, it is NOT a requirement to participate in this fundraiser.

If you have any questions, please contact Heather Baker at belairmiddlepta@gmail.com

As always, thank you for your support of Bel Air Middle School PTA.

Kindly,
Bel Air Middle School PTA

*An order form is being sent home to keep for your record of orders.

*An envelope is being provided to be used when returning payment for Panera strips

SELLER INSTRUCTIONS



Here's What You Need To Do:

1. Fill in your name and phone number on the **Order Record Sheet**.
2. Take orders for coupon strips from your friends, neighbors, and co-workers. Individuals may buy as many coupon strips as they wish.
3. Complete one line per customer on your **Order Record Sheet**. Make sure you get their:
 - Name, Address, and Phone Number
 - Number of Bagel and Combination coupon strips
 - Total Dollar Amount
4. Be sure to collect money for the coupon strips as you take orders. (Coupon strips are to be sold for \$10.00 each. Checks are made payable to your organization)
5. Turn in your **Order Record Sheet** to your program coordinator by the due date.
6. Deliver the coupon strips as soon as you receive them from your coordinator.



Use These Tips To Sell More Strips:

Value: Retail value for the coupon strips is greater than the \$10.00 selling price. Each is discounted approximately 30% from retail value.

Fresh from Your Neighborhood Bakery: Panera Bread products are baked fresh daily using natural ingredients and no preservatives.

Convenient: There are multiple locations for your customers to redeem their coupon strips.

Coupon Strips Make Great Gifts!

It's an Easy Way to Help Your Community!

Heather Baker
Coordinator's Name

() BellAirMiddlePTA@gmail.com
Coordinator's Phone Number (including area code)

Safety first!

- Sell with a parent or friend.
- Stay in areas you know.
- Sell during daylight hours.

ORDER RECORD SHEET

Student's Name: _____

Phone Number (including area code): _____

Order Record Sheet is due back to homeroom teacher by October 1, 2019

Coupons Strip will be delivered to students during the week of October 21, 2019

Buyers: Checks payable to **BAMS**

****coupons are only valid in the state of Maryland**

This is your Order Record Sheet to keep. Please complete and return the envelop that was sent home with information about your Panera Bread Order.

Buyer's Name, Address, and Phone Number	No. Bagel Coupon Strips at \$10.00 each	No. Combo Coupon Strips at \$10.00 each	Total Dollar Amount
TOTAL SALES			

BAMS Fundraiser – Panera Bread
Orders are due no later than October 1, 2019

Please complete the following information, enclose payment in this envelope, and return to homeroom teacher. (Make check payable to Bel Air Middle PTA)

Student's Name: _____
Parent/Guardian Name: _____
Number of Bagel Strips: _____ Number of Combo Strips: _____
Amount Enclosed: _____ (total amount ordered x \$10) Check or Cash (Circle One)
Homeroom Teacher: _____ Room #: _____

This is your Panera Bread
Order envelop. Please
complete and return the
envelop with information
about your Panera Bread
Order.